



Arizona SBDC Network Advisory Board Meeting

Agenda

Date: Thursday, December 4, 2025

Time: 9:00 am - 10:30 am (AZ (GMT-7))

Location: Zoom webinar

1. Welcome and Opening Remarks
 - Valerie Jones, Vice Chancellor, Workforce and Economic Development | External Affairs
 - Paula Wittekind, Interim SBDC State Director
2. Board Member and Guest Introductions
3. Arizona SBDC - APEX Network Overview
 - Network structure, clients, services, programs
 - Accreditation
4. State of the Network
 - Economic impact and SBDC-APEX's unique value to Arizona
 - Stakeholder and partner survey feedback
5. Discussion Items
 - Board member discussion on the following topics:
 - i. What are the emerging issues and needs that the SBDC-APEX network needs to be prepared to address?
 - ii. Do you see any gaps in the SBDC - APEX network markets and services?
 - iii. How is the SBDC-APEX perceived in the business community, the political community?
 - iv. What differentiates the SBDC-APEX network services from other economic development organizations?
 - v. Do you have suggestions on how the SBDC network can build on its impact?
6. Board Member Opportunities / Support Discussion
7. Action Items, Next Steps, Announcements, and 2026 Meeting Dates
8. Adjournment